

MEDIA KIT

TIARRA WHITTNEY

Find peace. Anywhere.

Tiarra Whittney is an author, speaker, and digital storyteller helping high-capacity leaders reclaim their peace, protect their energy, and live in alignment with their purpose through faith, self-governance, and intentional living.

CAMP VOICE & CAMP DESTINY
Relax. Refuel. Relaunch.

27K+ COMBINED FOLLOWERS

200K+ REPORTED REACH*

210.3K FB + IG VIEWS / 30 DAYS

21.4K CONTENT INTERACTIONS

About Tiarra

Author. Speaker. Digital Storyteller. Visionary Leader.

Through her Places to Heal content series, books, and retreats, Tiarra helps people protect their energy, heal deeply, and pursue their God-given purpose. Camp VOICE serves women; Camp Destiny expands this mission through co-ed retreats.

AS SEEN & HEARD

- PODCAST FEATURED GUEST
- LIVE SPEAKER
- AUTHOR & EDUCATOR
- COMMUNITY BUILDER

AUDIENCE AT A GLANCE

TOP COUNTRIES

United States	76%
South Africa	5.2%
Nigeria	2.4%
Canada	2%
United Kingdom	1.5%

TOP CITIES

Columbus, OH	5.4%
New York, NY	1.6%
Chicago, IL	1.3%
Houston, TX	1.1%
Detroit, MI	0.8%

CORE AGE GROUPS

35-54

Largest audience segments: 35-44 and 45-54

Audience profile reflects the supplied 8,314-follower snapshot.

51.8% WOMEN

48.2% MEN

Values: Faith, Growth, Healing, Purpose, Travel, Wellness & Community

CONTENT THAT CONNECTS

139,044	INSTAGRAM VIEWS
75.6%	IG VIEWS FROM NON-FOLLOWERS
810	FOLLOWS

Oct 5-Nov 3, 2026 | Organic FB + IG results

*27K+ followers and 200K+ reach: creator-reported; reach period unspecified. Views are not unique reach. Platform audiences may overlap.

TOP PERFORMING TOPICS

- Spiritual protection & discernment
- Protecting your peace & boundaries
- Healing & personal growth
- Faith, purpose & alignment
- Real talk & encouragement

PLACES TO HEAL

Art. Nature. Faith. Wellness. Travel.

A content series helping people discover restorative places and experiences that invite them to slow down, reconnect, and live with intention.

PARTNERSHIP OPPORTUNITIES

"I create content that inspires people to slow down, reconnect, and live with intention."
– Tiarra

EDITORIAL FEATURE
$1,250 – $2,000+
Perfect for lifestyle, restaurants, attractions, gardens & local experiences.
- 1 Instagram Reel (up to 75K views)
- 10–15 Instagram Stories
- 10–15 Edited Photos
- Tagged & featured in series

DESTINATION PARTNER
$2,500 – $4,500+
Ideal for hotels, retreats, spas, tourism boards & luxury venues.
- Everything in Editorial Feature
- 2 Instagram Reels
- 6 YouTube Shorts
- 30–50 Edited Photos
- Newsletter Feature
- 3 Months Usage Rights
- Featured as Primary Partner of Episode

CAMPAIGN PARTNER
$5,000 – $10,000+
For brands & destinations seeking multi-day storytelling & full campaign exposure.
- Multi-day content capture
- Multiple Reels & TikTok Series
- YouTube Content
- Full Photo Library
- Newsletter & Blog Feature
- Extended Usage Rights
- Optional Live Appearance or Speaking

WHY PARTNER WITH TIARRA?
- Highly engaged & loyal audience
- Authentic storytelling with purpose
- High-quality cinematic content
- Aligned values: wellness, peace, intentional living & exploration
- Global reach with U.S.-based core audience

CoachTiarraOfficial · TheDestinyCoach · CoachTiarra · Tiarra@mvpstudio.com · CoachTiarra.com